



From Rimini to Cesenatico: here are the events for September

Sidi will be present at the Rimini Bike Festival and at the GF Nove Colli with some news for the coming season.

Throughout the month of September, Sidi will be present at two very important events for the Italian amateur scene starting on September 10th, when visitors to the Italian Bike Festival in Rimini will find the Treviso-based brand at the stand R24.

For the fourth year now, the Italian event, dedicated to the bike sector and its enthusiasts, has been bringing thousands of people together at the Parco Fellini in Rimini, to preview - and test - the newest products on the market.

Visitors will be able to experience three days of events, tests and shows in a village covering over 45,000 m2 with the best brands in the bike world and that's not all. Participants will also be able to take part in the "Malatestiana" cycle tour that crosses the Rimini hinterland, or the "La Dolce Vita" cycle tour that goes from Torre Pedrera to Riccione.

On September 26th, in Cesenatico this time, there will be another opportunity to check out what's new for the upcoming season. Sidi will be at the Nove Colli, one of the most popular Granfondo among cyclists from all over the world, now in its 50th edition.

With 12,000 participants, it is the most popular cycling amateur race in Europe, appreciated both by professional athletes and by the many fans who want to experience the thrill of a legendary race.

The competition will start from Porto Canale at 7.00 a.m. and will cover a 205 km long route across nine hills starting from the coast towards the inland hills and ending on the Carducci seafront in Cesenatico.

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