

# Tour de Pologne®



## **Totalizator Sportowy confirms itself as title sponsor of Tour de Pologne UCI WT**

*The Polish lottery will reward the most combative rider with the blue jersey and a special prize..*

Totalizator Sportowy is once again a strategic partner of the 78th Tour de Pologne UCI World Tour while also sponsor of the LOTTO Most Active Rider classification. This year a special prize will be awarded to celebrate their 65th anniversary.

*"It is our pride and honour to have once again Totalizator Sportowy, owner of the LOTTO brand, as partner of the 78th Tour de Pologne." says Czeslaw Lang, General Director of the Tour de Pologne "Totalizator Sportowy is a reliable partner on which we can always count, and we share common goals. This year the company is celebrating its 65th birthday, and I am glad that we will be able to commemorate it during the race. This year's edition is set to be very interesting. We have changed the route slightly and have included the individual time trial again, and I am convinced that after the Olympic Games in Tokyo we'll experience great feelings on the Polish roads while also showing some beautiful places of our country to the world. I always emphasise it: cycling offers such enormous possibilities for promotion that it is simply worth talking about them." concludes Lang, deputy Olympic champion in Moscow.*

*"The Tour de Pologne has a great cycling tradition conveying lots of sports emotions. As Totalizator Sportowy, we have been supporting sports for many many years now and cycling has been an important part of this history. In our jubilee year, our company celebrates under the #WielkieChwile slogan, and I am sure that this year's race will provide great moments to both riders and enthusiasts." said Olgierd Cieřlik, Chairman of the Board of Totalizator Sportowy.*

The LOTTO Most Active Rider classification is surely a coveted one and many athletes will fight for it. This year, Totalizator Sportowy introduces a special bonus to the rider passing the 65 km to go sign on the seventh stage, Zabrze-Kraków. The special bonus winner will earn PLN 10,000.

Totalizator Sportowy is a company that supports the entire Polish sport: it is General Sponsor of the Polish Olympic Committee, patron of the Służewiec Race Track, and partner of numerous nationwide initiatives, including the Ekstraklasa football league, the Polish Basketball League and many others, with the Tour de Pologne at the forefront. In 2021, the #WielkieChwile campaign will see Robert Lewandowski as its ambassador, reminding of Totalizator Sportowy's long-standing relationship with the Polish sports. Out of every zloty spent on LOTTO draw-based games, 19 groszy is transferred to earmarked funds, including the Fund for Physical Development at the disposal of the Ministry of Culture, National Heritage and Sports. In 2020, thanks to LOTTO players, a record-breaking sum of over PLN 827 million was collected.

The total support for Polish sport since 1994 already amounts to over PLN 13.8 billion!

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