



A summer with Sidi: here are all the events where sidi will be a partner

The brand from Treviso is once again on the front line in the promotion of sports on two wheels.

The Treviso-based company has always raised awareness about two-wheeled disciplines as a true way of training for life. That's why, once again, investments have been made for events symbolizing a restart after the lockdown, underlining the desire to start again to pursue one's goals or dreams.

"It is very important for us to be present at these events," said Giulia Collavo, Marketing and Communications manager. "We believe that the connection we have with our community is more important than ever, we like to see how enthusiasts, even through a brand, can connect and share such an intense passion as that for two wheels - both motor and non-motor. We have chosen to invest in events that are symbols of excellence, both in terms of organization and in terms of national and international attendance, a fundamental operation for the company that aims to be even more a brand of excellence in the sector. We hope that people can feel more and more involved and happy when they practice the sport they love."

Maratona Dles Dolomites, Italian Bike Festival, Nove Colli. Here are the events in which Sidi is a partner and the events of 2021 that should not be missed. We are about to have an exciting summer of sport.

It's time for **the Maratona Dles Dolomites**.

Sunday, July 4th one of the most popular competitions in the Italian and international amateur scene is back. Since 1987, the Maratona Dles Dolomites has fascinated and amazed enthusiasts from all over the world with its breathtaking scenery, putting participants to the test on the most beautiful Dolomite passes where some of the most exciting feats of professional cycling have taken place.

There are three routes to choose from: the "Marathon" route, 138 km with an altitude difference of 4,230 meters, the "Medium" route, 106 km and an altitude difference of 3,130 meters and the Sellaronda route, 55 km and an altitude difference of 1,780 meters. Both starting from La Villa and finishing in Corvara.

But that's not all, Sidi will be at the Maratona Village in San Leonardo in Badia with products, some news and many guests. We are waiting for you!

Upcoming events: **Italian Bike Festival from September 10th to 12th and Nove Colli on September 26th.**

Media note | ATCommunication
Patrizia Falchero
+39 0423 301291 / +39 349 6884664
patrizia@atcommunication.it