



Giro d'Italia U23: Sidi and Colpack Ballan on the highest step of the podium

The Bergamo-based team wins the Pink U23 Race with Juan Ayuso..

Maser, 2021 June 15th - Two weeks later, the Sidi family celebrates another Giro d'Italia win. This time it's the Colpack Ballan team triumphing at the Giro Baby - Under 23 youth category. The young talent of international cycling, Juan Ayuso, enters history as the first Spanish athlete to win the competition.

'As a company we are naturally projected to the future, and youth cycling represents the future of this sport by making new champions grow. Being alongside Colpack Ballan makes us part of this process, and we want and need to be close to this world as well. We have been having a relationship with them for two years now, and it is really important to us. The feedback we receive is what makes us develop more and more high-performance products. We are happy to have given our contribution to this important victory which is the culmination of a great team effort.' explains Rosella Signori.

The Bergamo-based team, wearing the shoes of Dino Signori's company - the Sidi Shot 2 and Sidi Wire 2 models in particular - is a very important reality in the amateur scene and had approached the Giro, one of the main race in the U23 calendar, with motivation, grit and a roster of promising riders. Their sparkling performances began already on the second day of competition, with the stage victory and the Pink jersey, lost a few days later and skillfully regained. In the meantime Filippo Baroncini won the individual time trial from Sorbolo Mezzani to Guastalla and the following day Ayuso triumphed in Sestola, took back the jersey and with a solo show at Lago di Campo Moro confirmed himself as the GC leader.

On the podium in Castelfranco Veneto, the team managed by Antonio Bevilacqua closed the ten racing days by winning the Pink jersey, the Green one dedicated to the King of the Mountains, the White jersey for the best young athlete, the Multicolored jersey in the combined standings, and an excellent sixth place in the general classification for Alessandro Verre.

A series of successes that confirm the importance of the team in achieving their objectives, perfectly in line with the Sidi philosophy.

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