

Lotos shall celebrate the best sprinters and the best Polish riders at the 2021 Tour de Pologne UCI World Tour

The partnership with the company from Danzica as an official sponsor continues.

Warsaw, 2021, May 5th - The Tour de Pologne UCI WorldTour announces a renewed agreement with Lotos for the sponsorship of the best sprinter's jersey and the best Polish rider's classification. The symbol of this primacy will be fought by the best classified sprinters over the seven stages of the 78th edition.

Lotos, a state-owned company in the oil sector, has been committed to the enhancement of sports in Poland for many years. Besides sponsoring cycling and the Polish national football team, they've also been involved in supporting popular disciplines in the country, such as ski jumping. Lotos exports its products to 75 countries across the world and covers almost a third of the Polish fuel market, producing unleaded petrol, diesel, and aircraft fuel, as well as bitumen and lubricants for all kinds of vehicles, including army vehicles. As a leader company in the sector, it is showing its deep bond to its own origin, through this kind of partnership.

"We are very happy that, as Grupa LOTOS S.A., we are the Official Sponsor of Tour de Pologne for another year. Thank you for the cooperation, commitment and high standards during the preparation of such a prestigious event, which is the 78th edition of the Tour de Pologne. It is a great honor for us that we can create this project together. Despite the Covid-19 pandemic, we are still staying with our partners and supporting Polish sports, which convey many positive emotions. Poland will once again become the center of the cycling world and we hope that our cooperation will motivate Poles to take care of their health by engaging in this wonderful sport", says Kinga Fedorowska, Marketing Director at Grupa LOTOS S.A.

The renewed cooperation was gladly welcomed by Czeslaw Lang, General Director of Tour de Pologne UCI WorldTour, who said: *"It is exciting to know that we can count on this kind of sponsorships for the development of the event on an increasingly international stage. Lotos is a very important Polish company and we are proud that it continues to support the race with the spirit that has always driven its choices, that is, promoting the sporting act as a value and as human growth."*

Media note | ATCommunication
Patrizia Falchero
+39 0423 301291 / +39 349 6884664
patrizia@atcommunication.it